

Primary Lockups



 **DAMDATMUVS**
PORTABLE LASER CLEANING DAMN, THAT MOVES!



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Character, Wordmark & D

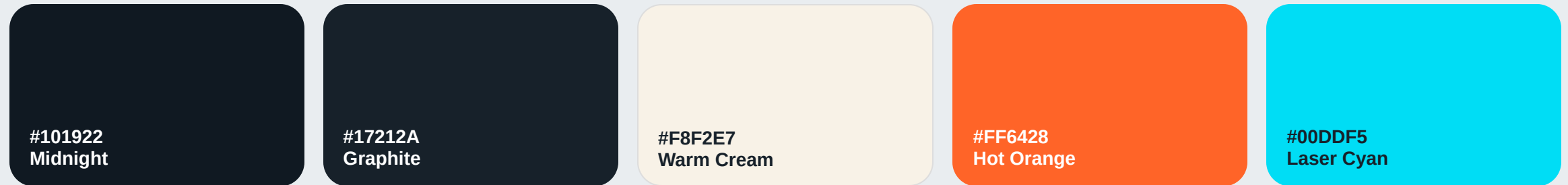


DAMDATMUVS

PORTABLE LASER CLEANING

DAMN, THAT MOVES!

Color & Application



USE THE MASCOT

Truck sides, banners, large signage, apparel backs, landing-page heroes, and campaign graphics.

USE THE WORDMARK

Truck doors, invoices, estimates, headers, uniforms, and horizontal placements.

USE THE D MARK

Social avatars, hats, stickers, app icons, favicons, and small-format branding.

PRODUCTION RULE

Use one-color assets for vinyl cutting, embroidery, stamps, and monochrome output. Keep at least half a D of clear space around every mark.